

## Sensory Apple Pomace: The green alternative to PMMA



With Sensory Apple Pomace, Codif is offering a functional raw material for the first time. It is a green alternative to polymethyl methacrylate (PMMA), a texturising agent frequently used in cosmetics, e.g. in foundations. The very fine powdery raw material has comparable properties to PMMA.

Using the innovative Touchy Finger® analysis method, the smoothing effect of Sensory Apple Pomace on the skin was found to be even better than that of PMMA. The device measures the softness of surfaces by converting the vibrations that occur when the sensor glides over a surface into sound. The lower the noise, the smoother the surface and vice versa.

High-quality beauty upcycling: Sensory Apple Pomace is obtained from the press residue of the organically grown Marie Ménéard apple variety, which is left over from the production of Breton cider. The dried pomace is micronised using a process that complies with the Cosmos standard.

Sensory Apple Pomace contains cellulose and sugars as well as proteins, lipids and polyphenols.

### Applications:

- Foundation
- Powder
- BB Cream
- Concealer Serum
- Tinted Sun Fluid

### Proven effectiveness:

- ✓ Mattifies the skin
- ✓ Smoothes the skin
- ✓ Covers blemishes and redness
- ✓ Gives the skin an ultra-velvety feel



INCI (EU/PCPC) Declaration: Pyrus malus (apple) fiber

### Properties:

- COSMOS organic certified
- fine powder, dispersible
- recommended use level: 2-5%